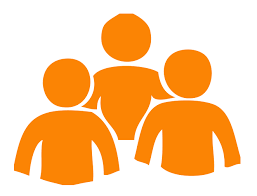


Name (Citizen)

**Bio:**

****



Internet Usage

Low

High

**Age:**

**Location:**

**Family Status:**

**Education:**

**Employment Status:**

**at a glance**

**Personality**

Rational

Emotional

Organised

Disorganised

Introvert

Extrovert

Tech Comfort

Low

High

Broadband Access

Smartphone/Tablet

**Technology:**

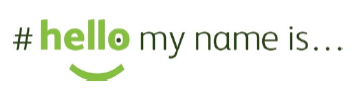
**Frustrations/Fears:**

**Health Status:**

**Goals:**

**Actors:**

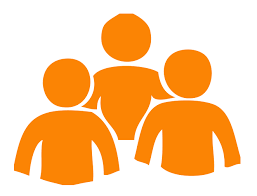
**Scenario:**

****

Name (Health Service Worker)

**Bio:**

****



Low

High

Internet Usage

**Age:**

**Family Status:**

**Education:**

**Role:**

**at a glance**

Extrovert

Introvert

Disorganised

Organised

Emotional

Rational

**Personality**

**Frustrations/Fears:**

**Goals:**

Tech Comfort

Low

High

Broadband Access

Smartphone/Tablet

**Technology:**

**Actors:**

**Scenario:**

**Location:**

**Role:**