

Implement Video Enabled Care in your Service

This A-Z guide empowers the service Implementation lead to implement video within services in a structured format
Includes all necessary steps to support embedding & sustainability
Can be shared with all necessary stakeholders to support understanding, commitment & communication

For further information please email virtualhealth@hse.ie



Implementation Stages

1. Engage
& Plan

2. Review
Processes

3. Where,
What &
How?

4. Training
Go Live &
Sustainability

HSE | A goal without a plan is a wish.....

Engage & Plan

“By failing to prepare, you are preparing to fail”

Benjamin Franklin



Engage & Plan

1 Create Implementation Plan

- Complete project brief
- Stakeholder identification & engagement is essential
- Setup working group
- Nominate a lead/champion
- Identify an initial service area to begin
- Assess scope for video usage and scalability
- Include 'video' as a standing item on agendas
- Seek shared learning – similar services using video
- Consider digital inequity and inclusivity (tablet loan scheme)
- Identify potential risks & mitigation
- Share implementation ppt plan
- Capture data evidence (before and after) – impact of introduction of video
- Implementation schedule – 16 week roll out

Key Message: A nominated 'Champion' to advocate video is essential



Important – “The first thing you must do is engage positively with the people involved in the change”
Peoples needs for defining change - HSE Guide

Engage & Plan

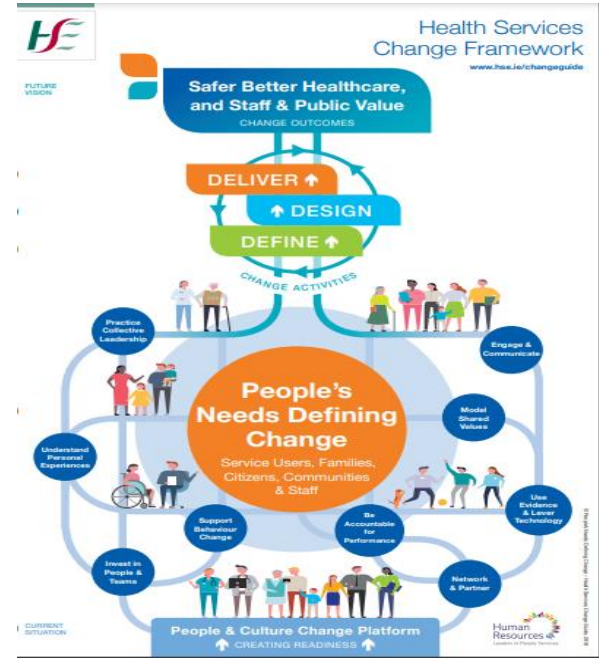
1

Change Management

[Link to Change Guide Resources](#)

- Implementing video is a 'change' which needs positive engagement with the people involved
 - Build a shared sense of purpose
 - Share power to tap into different voices, views and abilities
 - Assist people to take responsibility for designing a better future for your service
- Introducing a change prioritises engagement
 - People support the change they help to create
 - Identify & understand key stakeholders
 - Tailor engagement to key groups
 - **Think about how best to work with people who may be reluctant or anxious about the change**
 - Communication is key to success
- Define, design and deliver the change 'together'

Key message: People support the change they help to create



Important : People are at the centre of all our change initiatives

Review Processes

“A pessimist see the difficulty in every opportunity; an optimist sees the opportunity in every difficulty”
Sir Winston Churchill



Review Processes

2

Review existing, new processes (Process Map)

Review

- Are there existing processes on the steps taken to facilitate face to face appointments and/or group meetings?
- Review process and ensure offering a video option is as easy as offering a face to face. It should not become an additional task outside of the normal process
- It is important to engage with necessary stakeholders when reviewing existing processes and/or making adjustments to same
- If not written down yet this is the opportunity to document and review

Tip: use www.draw.io if you would like to map out your process on your PC



Tip: Useful tools to support the project:
[Link to Quality Improvement toolkit](#)

Tip: while reviewing processes there is an opportunity to renew and update processes to gain efficiencies

Review Processes

2

Eligibility and Consent

- Define suitable service users with predefined criteria e.g. follow up appointments, has access to video tool, clinically suitable, etc. Consideration and individual clinical judgment is needed on a case-by case basis as each appointment.
- Have you considered how to record patient consent? Review [National Consent Policy](#). This may be verbal consent which should be documented. Service user logging in with assistance, verbal consent must be obtained at the start of the video appointment to ensure they are happy to proceed
- Seek informed consent from the service user for all participants attending e.g. an interpreter, family member
- Signpost patient/service user to the HSE national website, patient support page; [patient information page](#) link
- Patient communication and clinical notes relating to video appointment should be documented in the patients/service users record (like face to face apt)

Key Message: Support to access technology may be required from family and/or carers, as is often the case for many individuals accessing face-to-face appointments

The image shows a screenshot of the 'Online Health Appointments Information Leaflet' from the HSE. The leaflet is titled 'Online Health Appointments Information Leaflet' and features the HSE logo and the slogan 'Building a Better Health Service'. It includes a section 'What is an online health appointment?' with an image of a person using a computer. Below this, there are two columns: 'Your privacy' and 'Benefits'. The 'Your privacy' section lists: online appointments are safe and secure, the call will not be recorded without your permission, and informed consent must be given prior to call. The 'Benefits' section lists: improves access, less travel, less cost, and more convenient. There is also a section 'Practical tips to help with your call' with an image of a person on a video call, listing: use a fully charged device, choose a brightly lit part of the room, make eye contact, and speak in your normal voice. A 'Helpful information' section lists: if you have technical issues during your online appointment, your healthcare professional will understand and support you; at the start of your online appointment, your healthcare professional will ask you if you are happy to proceed with the online call; and you may request a phone call or face-to-face appointment at any time. At the bottom, there is a disclaimer: 'If you do not understand how an online appointment will work for you after discussing with your healthcare professional and reading this leaflet, please contact your healthcare professional for further information.' The footer includes the website 'www2.hse.ie/services/online-health', the version number 'Version 4 - 13/01/2022', and a QR code.

Where, What & How?

“Technology Alone is not enough”

Steve Jobs



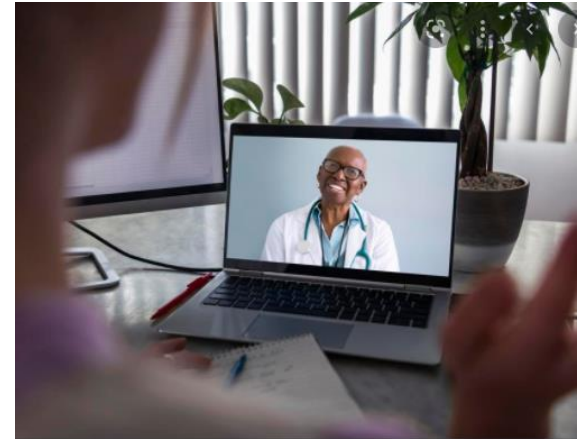
Where, what and how?

3

Where

- **Identify where appointments will take place:**
 - room size, privacy, well-lit area
 - are there power points, ports, network access, internet (you need good internet)
 - limited posters/pictures and sound in the background
 - does not display personal material e.g. photographs
 - distraction free
 - Do you need to be mobile (tablet/laptop on trolley)
- **Review hardware and equipment available and required**
 - Order necessary hardware from to.requestdevices@hse.ie
 - Order necessary equipment:
 - [Link to equipment catalogue](#)
 - [Link to equipment application form](#)
 - Confirm video tool choice, apply for licences
 - Ensure all staff have an email address (some platforms require a managed email address e.g. @hse.ie)

Privacy and confidentiality is important just like in a face to face appointment



Where, what & how?

3

What

- **Identify types of video communication/opportunities your service will use:**
 - one to one appointments
 - group appointments
 - Staff meetings
 - multidisciplinary team (MDT) meetings

Constraints and challenges

We are aware of some challenges that may exist;

- Current physical IT infrastructure
- Availability of hardware
- Change management & stakeholder engagement
- Institutional and organisational culture and not the technology itself

Its about finding ways to overcome these...



Key Message: Use of video is to compliment
NOT replace face to face appointments



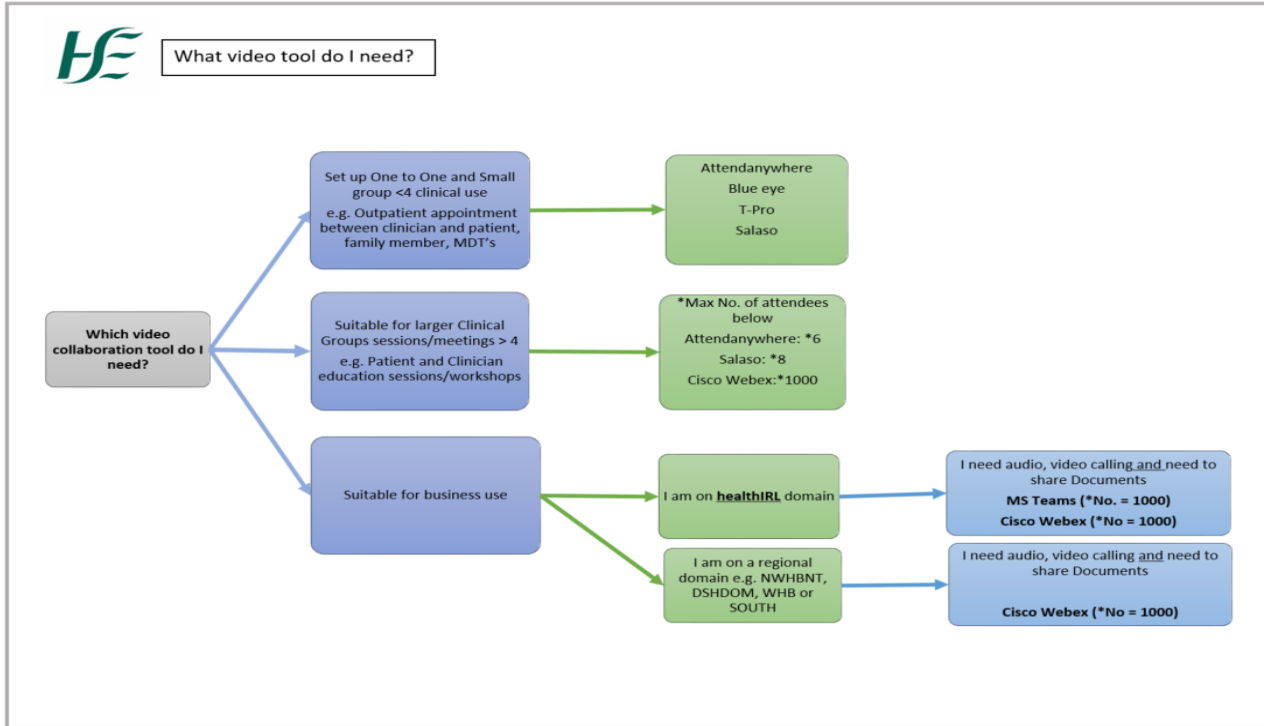
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Where, what and how?

What to use

[Link to VEC Tool Comparison document](#)

3



Where, what and how?

3

How

Update

- Written processes and SOPs to include new steps
- Letters/emails to include new video information
- Have you an approach to ensure that this activity/attendance is recorded appropriately
- Identify where new information will be stored e.g. consent, email addresses, second phone numbers
- Contingency Plans



Where, what and how?

3

How

- Have you considered how to communicate the use of video enabled care to your patients in a way that they will understand
- **Advertise** the availability of video enabled care:
 - Display posters & pull up stands- [Online Health appointments Posters](#) link
 - Circulate leaflets to patient/service users and family -[Patient information leaflet](#) link
 - Share details of information on your website
- Agree the information patients/service users should be given on receiving an appointment
 - patient information leaflet about video
 - signpost to the national website patient support page www2.hse.ie/services/online-health
 - video tool specific information
- Ensure any additional information normally given to the patient/service user before a consultation is provided



Key message: Don't forget the many potential uses of video within your service e.g. MTD sessions, staff meetings, family training sessions, staff training etc

Training, Go Live & Sustainability

“Learning is a treasure that will follow its owner”

Chinese proverbs



Training, Go Live and Sustainability

4 Training and Go Live

- Train small group of committed champions (super users) on selected platform/s to begin
- **Phased 'GO LIVE'**
 - **Phase 1** - Start internally within team i.e. team meetings, MDT sessions, tea breaks, etc. practice, practice, practice to build confidence with video. Normalise the use of video within your service
 - **Phase 2** - Start offering appointments to small group of patients/service users that have been informed of the new service and are willing to participate.
 - **Phase 3** – Start utilising video communication in a blended care approach with all appropriate patients/service users.

Have you thought about video communication with external colleagues e.g. GP's, pharmacies, other hospitals?

Tip –Practice is essential prior to initiating a video call with a service user – building confidence using video



Key message - Test everything before your call to ensure it is working correctly

Training, Go Live and Sustainability

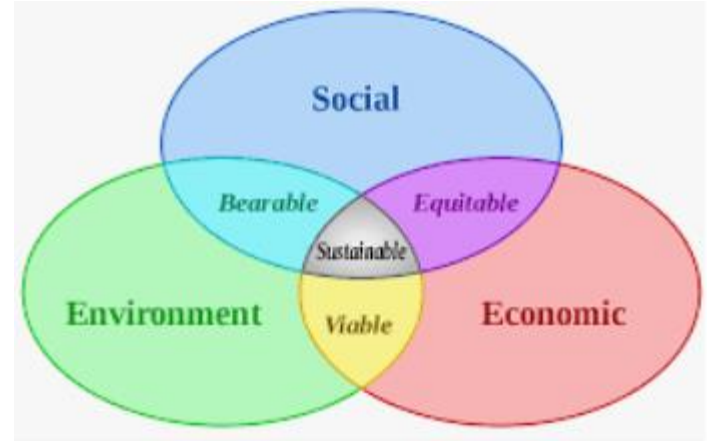
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Sustainability

- When the process is running smoothly and the champions/working group are confident with video you are ready to expand to the rest of the team
- Champions train and roll out video to the rest of the team – train the trainer
- Lessons learned review & project evaluation should take place 3 months after each Go Live
- **Capture data evidence – measure e.g. less DNAs, decreasing waiting lists etc**
- Assess sustainability through 3 month and 6 month review
- Ongoing annual review
- Video should not be a burden, its is a support and needs to be embedded to allow for this

[Contact virtualhealth@hse.ie](mailto:virtualhealth@hse.ie) for support

Key message: Normalise the use of video within your service



Key message: People support the change they help to create

HSE | "Our goals can only be reached through the vehicle of a plan. There is no other route to success" Pablo Picasso

Implementation Complete

"If everyone is moving forward together, then success takes care of itself"
Henry Forde

