Industry Support and funding opportunities to propel Innovation

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eHealth Ireland / Northern Ireland 2nd Joint Ecosystem

January 12th, 2018
Global Ambition
If you’ve got the ambition we’ll help you take it global.

What we do

• Enterprise Ireland helps companies start, innovate and scale internationally

• Work with 5,000 Irish owned businesses across all sectors of manufacturing and internationally traded services, approximately 200 of which are large companies

• Annual budget of €343M

• Offer leadership, competitiveness, innovation, networking and financial supports made to match ambition at every stage of company development

• Mandate to drive collaboration and commercialisation of state-funded research

• Innovation activities across all Irish industry (Micro SME, SME, Large Indigenous, Foreign MNC)

• 32 international offices; 10 offices throughout Ireland

• Key focus is the development and growth of Irish companies in global markets

• Responsibility for FDI in food
Innovation Impacts on Business

R&D Active Firms achieve more exports than non-R&D Active Firms.

ESRI/EI Study: Product Lifetimes in export markets are only 1-3 years on average: constant innovation is required to maintain/grow exports.

RDI Grant impact on Company Sales:
- RDI Performing Companies with EI in-company support: +23%
- RDI Performing Companies with EI Collaboration Support: +78%

BUT: Irish firms do not do enough RDI: International measure is ‘R&D intensity’ (R&D expenditure as a percentage of GDP):
- Ireland: 1.54%
- Denmark: 3.08%
- Finland: 3.17%
- Israel: 4.2%
Enterprise Ireland Innovation Support for #GlobalAmbition

[Diagram showing stages of company journey: Start-up, Growth, Mature, Harvest, Re-invent (Company Journey)]

- Market
- People
- Strategy
- Finance
- Open Innovation
- Operations

[Logos and labels for various support programs and initiatives]